

NONPROFIT MATTERS

A FORUM ON MANAGEMENT CHALLENGES FACING NONPROFITS

WEDNESDAY, NOVEMBER 9, 2016
7:30 A.M. – 12 P.M.
BREAKFAST WILL BE SERVED

SARASOTA HERALD-TRIBUNE BLDG.
1741 MAIN STREET
DOWNTOWN SARASOTA

KEYNOTE ADDRESS:

Surviving and Thriving in a Challenging Nonprofit Environment: 10 Keys to Success

FEATURED SPEAKER:

Kathryn Miree, philanthropic advisory consultant

Nonprofit organizations work in an ever-changing, dynamic environment characterized by economic challenges, legislative changes, and an increasing demand for services. Surviving - or more importantly thriving - requires clear communication, strategy, and the ability to respond to emerging needs and the environment; it requires an active, engaged board and strong donor partnerships; and it requires the ability to leverage technology to maximize outreach, measure impact, and identify opportunities. Learn the 10 keys to success from an expert in the field who has worked with nonprofits of all sizes and charitable purposes for more than 20 years. You will leave with a clear understanding of how to take your organization to the next level of effectiveness.

ADDITIONAL TOPICS:

- Building an Effective, Dynamic, and Engaged Board
- Media Relations: How to Draft and Submit a Press Release
- Supporting Organizations: Pros, Cons, and Relationship Management
- The Attorney-Client Relationship: Getting the Most Value from Your Lawyer
- Private Foundations: Distribution Requirements for Maintaining Status
- Top Issues and Challenges Faced by Nonprofit Leaders

WHO SHOULD ATTEND:

- Senior nonprofit executives (C-level, managers, directors)
- Board members

PRESENTED BY:



ADMISSION IS COMPLIMENTARY, HOWEVER, SPACE IS LIMITED.
CONTACT MARKETINGDESK@WILLIAMSPARKER.COM WITH ANY QUESTIONS.

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